

MAGNOLIA
UNIVERSITY

EVENT MANAGEMENT



COURSE OBJECTIVES

Are you thinking about
adding events to your
service offerings?

**THEN YOU ARE IN THE
RIGHT PLACE!**

Event Planning 101 is an intensive course where you'll learn how to set up your event, what differentiates a good event from a great one, understanding the difference between certain types of events, practicing the ideal steps when planning events and how to attract sponsors and make your event profitable.

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